

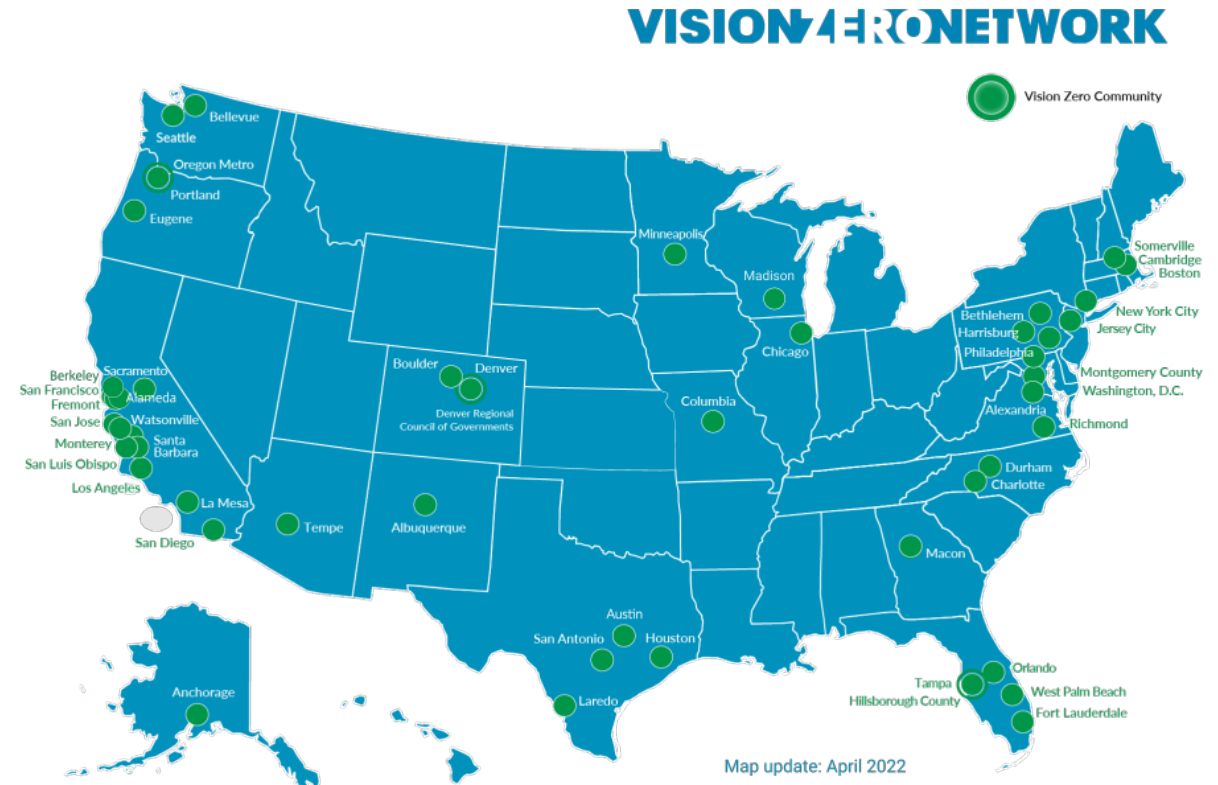


VISION ZERO & *Safe Streets and Roads for All*

CITY OF OKLAHOMA CITY'S COMPREHENSIVE STREET SAFETY
ACTION PLAN

What is Safe Streets for All / Vision Zero

- Set a Goal to reduce or eliminate traffic fatalities (all modes)
- More than 45 or the Largest Cities in the United States have developed these plans and hundreds more are being written across the country right now.
- Account of human errors and make them less deadly.



What is Safe Streets for All / Vision Zero

TRADITIONAL APPROACH

Traffic deaths are **INEVITABLE**

PERFECT human behaviour

Prevent **COLLISIONS**

INDIVIDUAL responsibility

Saving lives is **EXPENSIVE**

VS

VISION ZERO

Traffic deaths are **PREVENTABLE**

Integrate **HUMAN FAILING** in approach

Prevent **FATAL AND SEVERE CRASHES**

SYSTEMS approach

Saving lives is **NOT EXPENSIVE**

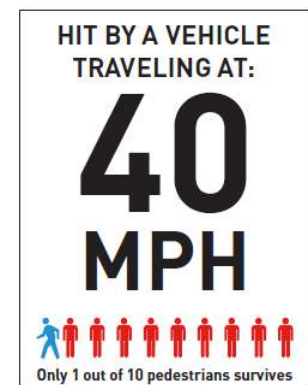
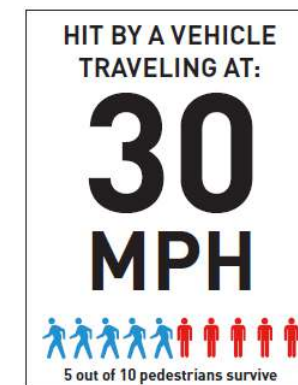
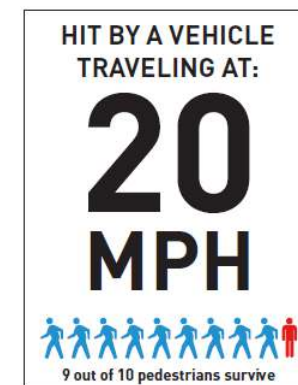
Traffic Safety in Oklahoma City

From 2018 to 2021:

- Traffic Collisions Declined by 6%...
- Injuries for Traffic Collisions Declined by 6%...
- Fatalities from Traffic Collisions INCREASED by 34%

Pedestrian Fatalities have skyrocketed in the same period:

- Collisions with pedestrians have increased by 17%
- However, fatalities for pedestrians have increased 73%



Example of How the Plan Can Help

Nighttime (Dusk to Dawn) Crashes:

- Represented only 17% of all crashes, but 31% of injuries and 57% of fatalities happened at that time.

This plan could recommend visibility enhancements such as:

- Additional Streetlighting
- Reflective Striping
- Improved Signage





Questions?

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